



## Connect Your Business to Our Loyal Patrons & Help Support the Arts in Our Community!

**22<sup>nd</sup> Season 2018-19**

The Mattie Kelly Fine & Performing Arts Center at Northwest Florida State College in Niceville is the Emerald Coast's premier non-profit cultural venue. Connect your business with our 15,000+ loyal audience base through advertising or corporate sponsorship of our national touring season of shows – and enjoy a win-win for the Arts and your business!

**Advertising** in the full-color programs distributed at all national performances is just \$300 to \$800. Your full color ad will appear in a page exclusive format in 9 or more programs that will reach the right audience with your message – all for just \$40 to \$85 per program! Commit by no later than September 30, 2018 to appear in all show programs. Prorated advertising schedules are available for advertisers to join at anytime during the season, but commitment is recommended by no later than November 1, 2018 in order for your ad to appear in the majority of the national touring Season.

**Sponsorship** of a national touring event (\$2,500 to \$5,000) offers fabulous additional benefits including reserved VIP seating for your sponsored show, complimentary intermission beverages, logo projection or other branding at your sponsored event and more! Sponsorships can be custom tailored to best meet your corporate needs, including a tax deductible receipt for the allowable portion of the sponsorship if desired.

Please complete and return the attached Advertising/Sponsor Agreement and return it via fax or mail at your earliest convenience to secure your top selection. We can build an ad for you if desired and provide a proof for your approval. Combo advertising packages for both Broadway shows and the Northwest Florida Symphony Orchestra are also available at a discount.

Your business is sure to see the benefits of your sponsorship and support of these smash-hit performances! For further info, please contact us. If you need an invoice or split payment options, please let us know. Thank you for your support to bring the mega-hit 2018-2019 season of Broadway's Best touring shows to the Emerald Coast!

*Jeanette Shires,*

Director, Mattie Kelly Arts Center  
(850) 729-6004 or shiresj@nwfsc.edu

**100 College Boulevard, East – Northwest Florida State College – Niceville, Florida 32578**



## Mattie Kelly Arts Center 2018-2019 Sponsorship Agreement

### Mattie Kelly Arts Center Broadway Season Advertising Options

Ad appears in all show programs for the 2018-2019 season if ad is received by September 1. Ad appears in the next available program if it is received after September 1, 2018.

\_\_\_\_\_ \$800 — Full page ad (4.83" wide x 7.65" tall)

\_\_\_\_\_ \$500 — Half page ad (4.83" wide x 3.75" tall)

\_\_\_\_\_ \$300 — 1/4 page ad (4.83" wide x 1.8" tall)

### Northwest Florida Symphony Orchestra Advertising Options

Expand your reach by including your ad in the NFSO program. Your same size add will appear in 4 concert programs.

\_\_\_\_\_ \$400 (Add-on option—same size ad to appear in all 6 NFSO programs)

\*Ads must be a PDF, PNG, or JPG file. Please submit completed ads to Jeanette Shires at shiresj@nwfsc.edu. Ads will be printed in full color.

**TOTAL:** \$ \_\_\_\_\_

Please fill out the form below or call Jeanette Shires (850-729-6004) for phone payment.

Name/Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Email: \_\_\_\_\_

Payment Option (please check one):  Check to Mattie Kelly Arts Center  MasterCard  VISA  AMEX  Discover

Credit Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Email completed form to Jeanette Shires at shiresj@nwfsc.edu. If you choose to pay by check, please make checks payable to "Mattie Kelly Arts Center." Checks should be mailed to:

Mattie Kelly Arts Center, Attn: Jeanette Shires  
100 College Blvd., Niceville, FL 32578